

Downtown Development Authority - 2014 Board Retreat Results



TOP 5 ACCOMPLISHMENTS IN 2013

Woodland Hardware
Trail Ridge Apartments
Lot 2/Beer Garden + Tank Farm gone
DDA Newsletter
Beautification



TOP 7 WORK PROGRAM TARGETS

Fill Empty Storefronts
Main Street & Creative Arts District
Support to Existing Business & Reduce Turnover
Tourism/Downtown Traffic, Parking and Safety
Beautification
Concentrate on Woodland Station
Sense of Community/Community Support

TOP 7 LONG-TERM VISION

Make Woodland Park THE Place to Live, Visit & Do Business
Year-Round Emphasis - Tourists and Locals
United Business Community/Support for New Business
Capitalize on Off-Road Recreation & Outdoor Activities
Hotel & Event Center
Define Downtown Vision & Redevelop Rest of Downtown
Downtown Alternate Route

ABOUT THE BOARD: The DDA has a very talented Board of Directors! Here's what the Board members said about each other, and "about themselves." "There are no rookies in this group – well seasoned and ready to work" says Director Brian Fleer.

<p style="text-align: center;"><u>Al Born</u></p> <p style="text-align: center;">Structure Elder Statesman Perspective Thoughtful Community Relationships Financial Business Person Engaged "Old Enough to Remember Pikes Hill"</p>	<p style="text-align: center;"><u>Gary Broveto</u></p> <p style="text-align: center;">Enthusiastic Good Humor Excitement Committed Visionary Leadership Engaged Progress "Short Attention Span"</p>	<p style="text-align: center;"><u>Tom Carrick</u></p> <p style="text-align: center;">Engaged Prospective Thoughtful History of Community Community Experience Financial DDA from Beginning Structure "Knows where the Bodies are Buried"</p>
<p style="text-align: center;"><u>Tanner Coy</u></p> <p style="text-align: center;">Youthful Perspective Focus on Quality Healthy Skepticism Outside the Box Engaged Ideas Networking "A Pain!"</p>	<p style="text-align: center;"><u>Jan Cummer</u></p> <p style="text-align: center;">Intense Willing to Work Feisty...in a good way Enthusiastic Good looks Owner of Business Commitment to Town Selfless "Outside the Box"</p>	<p style="text-align: center;"><u>Vera Egbert</u></p> <p style="text-align: center;">Banking Awareness Management Long Time in Community (26 years) Commitment to Downtown Community Experience Personality Networking Customer Knowledge "Big Picture"</p>
<p style="text-align: center;"><u>Michael Faber</u></p> <p style="text-align: center;">Legal Perspective Maturity Analytical Structure Counseling Perspective Thoughtful Ideas "Younger Perspective"</p>	<p style="text-align: center;"><u>Merry Jo Larsen</u></p> <p style="text-align: center;">Community Experience Personality History of Community Leadership DDA from Beginning Committed No Spin Thoughtful "Represents Small Business"</p>	<p style="text-align: center;"><u>Dale Schnitker</u></p> <p style="text-align: center;">Committed Financial Reality Checks Decisions Banking Awareness Leadership Community Relationships Negotiations "Big Picture"</p>